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INTERNATIONAL CONFERENCE of SCIENTIFIC PAPER
AFASES 2011
Brasov, 26-28 May 2011

ADVANTAGES OF THE NEW ROMANIAN ECONOMIC SPACE. DEVELOPMENTS OF THE ROMANIAN ECONOMIC DIMENSION ON NATIONAL SECURITY

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Preface

The new Romanian economic area integrates external Romanian potential and provides highly evolved component of action in the spirit of Romanian values and efficient use of our resources.

The new work approach requires adapting political view by changing the economic legislation environment and by setting up flexible laws; therefore, changing the legislative system.

Change of attitude implies political change, then legislative change, followed by the change within economic field. We develop much pressure for dynamic change and acceptance of early development models. Changes are the logic consequence of European evolution. We expect that this positive competition in the European countries, that country that will soon understand the role and rhythm of changes will be favorably positioned for the sale of products.

Romanian people, making reference to external Romanian potential.

Positive changes which can be dynamised within the country as a consequence of applying this new system, are :

- *changing business people mentality;*
- *development of positive role models for businessmen in the country;*
- *economic growth through creativity ;*
- *economic and financial stability;*
- *credibility from the inside, as well as from outside for all the businessmen involved in the application of the new system.*

We have the necessary tools for the achievement of a large project, which worth to mark on history, that of a Global Romania.

The onset of the third millennium is finding us, humans, experiencing yet another time of reorganization and re-crystallization. Humankind has undoubtedly been through perpetual changes since the beginning of time, however the rate of change has sped more and more concurrently with its evolution and particularly with the huge amount of information now being processed. We can safely argue that the dynamics of the surge of today's information volume and its conveyance via fast communication

capabilities involves a perpetual dynamics of change in any given individual.

We are experiencing an overwhelming information bombardment. These days a person receives more information in a couple of seconds than a fellowman in a lifetime some hundreds of years ago.

What really counts is that the information being now received is mostly common and involves expected reactions, albeit slightly different, to one same kind of stimulus-type information. Such feedback involves a global analysis

resulting in a global decision-making process further leading to globally impacting outcomes, but still identical for each individual.

A case in point would be those commercials acting as inputs and triggering an identical kind of feedback from consumers to the products exhibited.

However, similar economic news will elicit similar reactions from people worldwide. Any news on price hikes in any product will cause the same reaction in individuals, irrespective of the country they live in. Any political news announcing conflicts will worry the people in any communities or countries where such conflicts occur.

In such context, the economic dimension of the national security has to be judged in terms of the dynamics of the development of a country, and its society and values considered by the countries tacitly negotiating the future architecture of the planet.

In such circumstances, our country has to think out working plans for an advantageous integration in the future international architecture.

The newly proposed working plan aimed at the integration of the Romanian value and potential in a dynamics relying on the current day's values is obviously a good opportunity for Romania.

We have taken into account the arguments expounded in this work, as well as the particulars that define both the industrial society and the information society.

Having an economy-based approach on a national society, we are hereby counterpoising the old-time, Cold War practices, and state-led protection in international competition, with a new approach, involving the interdependence and economic cooperation between countries.

The current economic security does not preclude the state's capacity to properly manage nationally challenges such as:

(a) inflation, unemployment, life quality, balance of payments, shortage of business opportunities, excessive protectionism, heavy reliance on foreign material resources;

(b) state's capacity of maintaining the economic independence of its military output;

(c) problems related to poverty and a people's purchase power, the security of daily livelihood;

(d) challenges posed by illegal business involving weapons, drugs, and economic crime;

(e) matters related to the manipulation of specific sectors of the national economy to pursue the interests of particular countries or foreign groups of interests.

The demonstration of the benefits to be brought about by the new working system also involves an analysis here of the specifics that define the economic space, the capabilities and the political, social and economic system of the state that manages the interests of the Romanian people in Romania.

Therefore, it must be noted that the sole assessment of the Romanian potential, and of the Romanian tangible and intangible valuables of our countries is now conducted by the Institute of Statistics, the intelligence services, leading companies (however for particular lines of business), polling institutes and political parties. We should also remind you that Romania's admission in NATO and the EU also involved an extensive audit by such bodies.

However, the most comprehensive analysis must be surely conducted by the currently ruling political parties, as they need such knowledge to make the best decisions for the country.

The ruling parties are able to ensure a more successful government if they properly know the resources of the prevailing international trends and how they should act in the given circumstances.

The design of virtual models using simulations and economic scenarios is most assuredly related to an effective, discerning government pursuing the values that define success and prosperity and, last but not least, due consideration for the economic dimension of the national security.

The system ensuring the integration of the Romanian potential abroad provides a high-minded component of action in the spirit of the Romanian values and of the effective use of our national resources.



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Having researched Alvin Töffler's "Third Wave", we must conclude that the values that define the Romanian society in 2010-2011 are mostly specific to the second wave, i.e. the industrial wave, which has been devoted to the same principles over the last three hundred years.

The current economic, social and political organization, and the care for and responsibility towards the environment are specific to an era that tends to be supplanted. The third wave is the succinct definition of the post-industrial era, and of the information era. A society adhering to the industrial values is a society that is committed to forcible industrialization, and to the consumption of such concentrated resources as oil, gas, metal, and power.

Such society type has developed the pursuit of such values as towering industrial chimneys and expansive manufacturing combines, standardization and good timing, high output volumes disregarding the environment protection. Moreover, it has emphasized the use of repetitive works producing deliverables that were supposed to satisfy markets that were already shaped for the products to be supplied. The industrial mode of the second wave society described by Alvin Töffler also informed the school education overloaded with classes where students saw their spirit flattened into uniformity, and conscience prepared for standardized work. Nonetheless, it is the political system, i.e. is the very resource of a successful change-oriented decision-making process that has been most severely affected, which means that we should have been consequently the victim of a vicious circle. However, the huge amount of information and technological advances has resulted into unexpected relations and changes. Humans substituted by robots in the industrial

facilities have headed to the service sector and so a new-fangled type of relatedness between companies, i.e. based on new products and new responsibilities, has appeared.

Diversity, information, communications and continuous and diverse education have helped crystallize the relations that tend to define the third wave, of information society. The new emphasis on the influential points to the detriment of the new capabilities has meant a tremendous step towards the new model society that will replace the industrial society for good.

Our system ensuring the integration of the Romanian potential points is consistent with the information society and demonstrates a number of conveniences such as:

a. Advantage of time and attitude

Such edge helps Romania act as a partner state for the countries that strive to promote progress and strengthen a new type of worldwide organization in the post-industrial, i.e. information, society. Therefore, we shift from a passive, ever-satisfied player to a pro-active player that decides its future by itself.

Our national resources are protected under a policy that pursues an active positioning in the dynamics of the global developments.

So, we are now in a position to witness Romania's efforts in 2010 to achieve accession to the Schengen Area. Such efforts are partly accounted for by the fact that our foreign policy is only regionally relevant.

The platform that helps integrate the Romanian resources abroad earns Romania a global player role with all swaying powers deriving therefrom. The economic relations consolidated in multiple hubs all over the world can obviously materialize into a political lobby inside the European Union inclusively. We need to also acknowledge that Romania's economic security should be looked upon as an inductive characteristic involving multi-vectorial influences from all directions.

b. “Position while act” advantage

Just as the countries that failed to quickly understand the purpose of industrialization three hundred years ago lost their political supremacy (e.g. Portugal, Spain, Turkey) to the benefit of other countries that comprehended change and shifted from the agricultural society to the industrial society (e.g. England, France, Prussia), now any country that fails to be aware of the need to move from the industrial society to the information society will face stagnation or even throw-back.

The new working system for the integration of the Romanian potential provides the components required to create an edge for the immediate positioning among the movers and shakers acting towards the new global architecture. We are now in a position to reconsider the profitable activities involving intangible products specific to quick-paced transactions in the world’s communities where we have fellow citizens and relating power. We have intelligence that can and must be used intelligently after a due analysis in the hub-type center in Romania.

The system’s nerve enter integrating such spots of potential is located in Romania.

c. Advantage of access to economic, cultural, and educational information

Such mechanism enables a proper relationing in a many-sided universe with quick access to the wisdom heritage of many peoples, which involves large-scale cultural changes, so Romania will be able to act as a catalyst in the cultural relations between various spaces.

At the same time, we should also acknowledge a regularization of information that will rid us of what may be called informational smog. The accessibility of culture for the people will set into motion a mechanism enabling perpetual education and continuous knowledge.

It is obvious that, as far as direct transactions are concerned, such commercial changes in the field of culture and education may occur. Romania is bound to become an education-fostering space.

All commercial bureaus set up to operate in support of the spots of Romanian potential in

various countries will promote and liaise for the Romanian education. We must place a capital emphasis on education. We promote the mercantile side of education. We can become a spearheading space of education if we provide education to large masses of youths in various countries. Such advantage contributed by the new working system explains the future power that the system and Romania are to enjoy.

d. Earning new markets for all Romanian products

In the current period 2010 - 2011, Romania has admittedly a deficitary balance of payments. Romanian products are mostly intended for the European area. However, supplying of more plain products to the markets of other non-European countries would enable Romania to right its trade balance and even make it achieve some degree of excess. That would have outstanding economic, social and political consequences. Such essential element is characteristic of the economic security paradigm and consistent with the values of the information era.

We must put to good use the influences located in the countries where we have Romanian potential that would allow us to achieve successful relationing and bring to fruition commercial transactions.

A system employing intangible values of the relations between commercial areas in the form of relations between banks, companies, institutions will help direct financial influxes to Romania. Such novel working system is first and foremost a system that ensures that the Romanian values are promoted in a well-organized and intelligent manner. We acknowledge the Romanian State’s efforts promoting the country brand.

This working system analyses and acts on previously reviewed segments, on the areas where economic power is concentrated in each country.

Therefore, we would have a working tool behind each spot of potential, a work bureau acting operating in close cooperation with its hub in Romania. Such mechanism uses science, intelligence, information, communication and relations, all of which are intangible.



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e. Development of markets

The implied development of a sizeable Romanian, or Romanian-influenced market, requires participation in the global decisions of the international associations that regulate markets, products, or in other words participation as active players. Now, in 2010, China stands as conclusive proof for the potential of a market during a crisis time. China's relations with markets covering the needs of billions of consumers have enabled it to be a player that has not been affected by the ongoing world crisis.

The new working system provides a space which cannot be easily affected by any downturn as it operates on markets to a mutually-offsetting effect geographically; if it spreads on all continents and operates on multiple ranges of products, the system will again achieve a self-balancing effect.

The migration of capital from a line of business to another also helps muffle a crisis. It is vitally important that the new

working system can absorb some of the crisis shocks as a result of the current globality and diversity.

f. Advantage of European area

As a European country situated in a space secured by stability and organizational culture, Romania has an edge compared to other areas, which provides it with an easier, and perhaps more suitably negotiated, access.

Many EU countries manufacture products that can penetrate the European market and do not achieve an actual access because they do not have the required intermediary. Using a platform that integrates the spots of Romanian potential, we are in a position to resurrect this type of joint-venture to achieve sales together on a secure, but exacting market.

Also, by using such brokering products integrated in the new working system, many non-EU Countries will be enabled to invest in or place their investment in the safety of the European area.

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